

A RELAXING APPROACH TO RECRUITMENT.....

The 3 most stressful activities at work are:

- Finding new premises
- Acquiring new business
- Recruiting staff

At m2r we cannot promise to make property searches or prospecting any easier, but we can make your next recruitment drive as easy as possible.

We appreciate that you are busy. The last thing you need are more headaches. m2r will guide you effortlessly through the recruitment process, allowing you to devote your time and energy on other important decisions.

So if you are thinking of changing career or looking to recruit, discover how m2r can take (some of) the stress out of your life.



the means to recruit

How m2r can help.

m2r ltd offer a high quality recruitment service for business – business sales people at all levels, anywhere in the country.

We are centrally located in West Yorkshire offering nationwide coverage to clients and candidates alike.

We operate in a number of business - business market places thereby developing strong commercial knowledge.

We promote a stress free approach to recruitment. We will not pester our candidates or clients with irrelevant information.

Our candidates and clients appreciate that we will only call them when we have useful information as we appreciate people are busy enough.

Our credibility and geographical coverage has grown, which is reflected in the fact that our client portfolio now encompass blue chip organisations as well as SME's.

Whilst our professionalism results in both satisfied clients and candidates, this is the end result of an otherwise much more personal process based on understanding both party's needs. We are not here to provide numbers.

m2r ltd - B2B Sales Division.

Our b2b sales division has a firm footing in the UK within a variety of industries. We operate at all levels and our clients range from small independent organisations to major blue chips. We have a reputation based on professionalism and trust and always treat our candidates and clients with the utmost respect. To date we are fortunate to boast 100% client retention and have “preferred supplier status” with most.

Core areas:

- Washroom / Hygiene / Janitorial
- Workwear
- Media / Advertising Sales
- Telecoms
- Contract Cleaning

Client Examples:

- Spinvox Ltd
- Genesis Communications (DSGi)
- Sunlight Service Group
- BT The Phonebook
- PHS Group
- Johnsons Apparelmaster
- Cannon Textile Care
- GSF UK Ltd

We also deal with a number of local companies on an exclusive basis.

A few success stories.

At m2r, we view every placement and every client as a success. We will never rest on our laurels and we will never become complacent. However, below are just a few of our achievements to date.

- In 2002 we began recruiting for a major publishing house. Due to unparalleled success we have been awarded with sole supplier status. Their staff retention has increased as a direct result of our placements also.
- In 2003 a major blue chip invited us to help recruit their national sales team. Due to our success we are now part of an exclusive PSL and are currently one of the top performing consultancies in the UK on this account.
- Due to our reputation, we recruit for the majority of the major washroom and workwear companies in the UK. Word has certainly spread about our success and professionalism in these markets! A number of clients now use us on an exclusive basis.
- We approached a major supplier of telecoms solutions and were given a small amount of vacancies. The company has been so impressed with our success that we are now the number one supplier in the UK.

What they say.....

“We have used the services of m2r for nearly 4 years, and throughout that time they have been consistent in their approach, taking time to understand both our business and our working environment thereby ensuring that we see only suitable candidates, a level of service that others promise to deliver but in my experience seldom do.”

Steve Morley

Head of Operations, Excel Publishing.

“Very few recruitment agencies live up to their promises: m2r does. I needed to recruit two quality sales consultants urgently for my Scottish team. Within two days I had relevant CV's; within ten days I'd interviewed and appointed two excellent new staff; and we agreed a fixed scale fee with m2r that was reasonable and applied on a national basis. m2r has a relaxed and 'can-do' style - I've recommended them to colleagues UK wide.”

George McLaughlin

Regional Sales Manager, Cannon Textile Care

“I would just like to express my sincere appreciation for assisting me in my next career move. I have found your company a pleasure to deal with and would highly recommend yourselves to others be that candidates or companies. The consultant I dealt with was Yuseff and I found him extremely helpful. He has managed to place me in what I feel is the best career move I have ever made. He has by far matched my needs to the right role and company and has by far exceeded my expectations of him. I would have no hesitation in using m2r again. I would like to wish Yuseff the very best within his career and feel he is a great asset to your organisation.”

Susan Bamber